



# THE GREAT KNARESBOROUGH BED RACE



## PRESENTATION FORMAT

- What the Bed Race is
- How it is organised
- Organisation on the Day
- Summary – what Knaresborough gets out of it
- Who are the Lions?

# THE GREAT KNARESBOROUGH BED RACE



## What Bed Race is

- Community Event – all volunteer
- Held annually since 1966
- 630 competitors (90 teams)
- 25,000 spectators
- Major publicity for Knaresborough
- Largest event of its kind in north
- £££s raised for good causes

(Video)

# THE GREAT KNARESBOROUGH BED RACE



## What's Involved in Organisation

- Obtaining Permissions –
  - ... Police, Highways
  - ... Council officials in Harrogate and North Yorks
  - ... Other interested parties – transport, businesses, community groups, local residents

# THE GREAT KNARESBOROUGH BED RACE



## What's Involved in Organisation

- Traffic Management and Road Closures

... TMS

... Highways

... Parking, Park n Ride

... Railways, Bus Companies

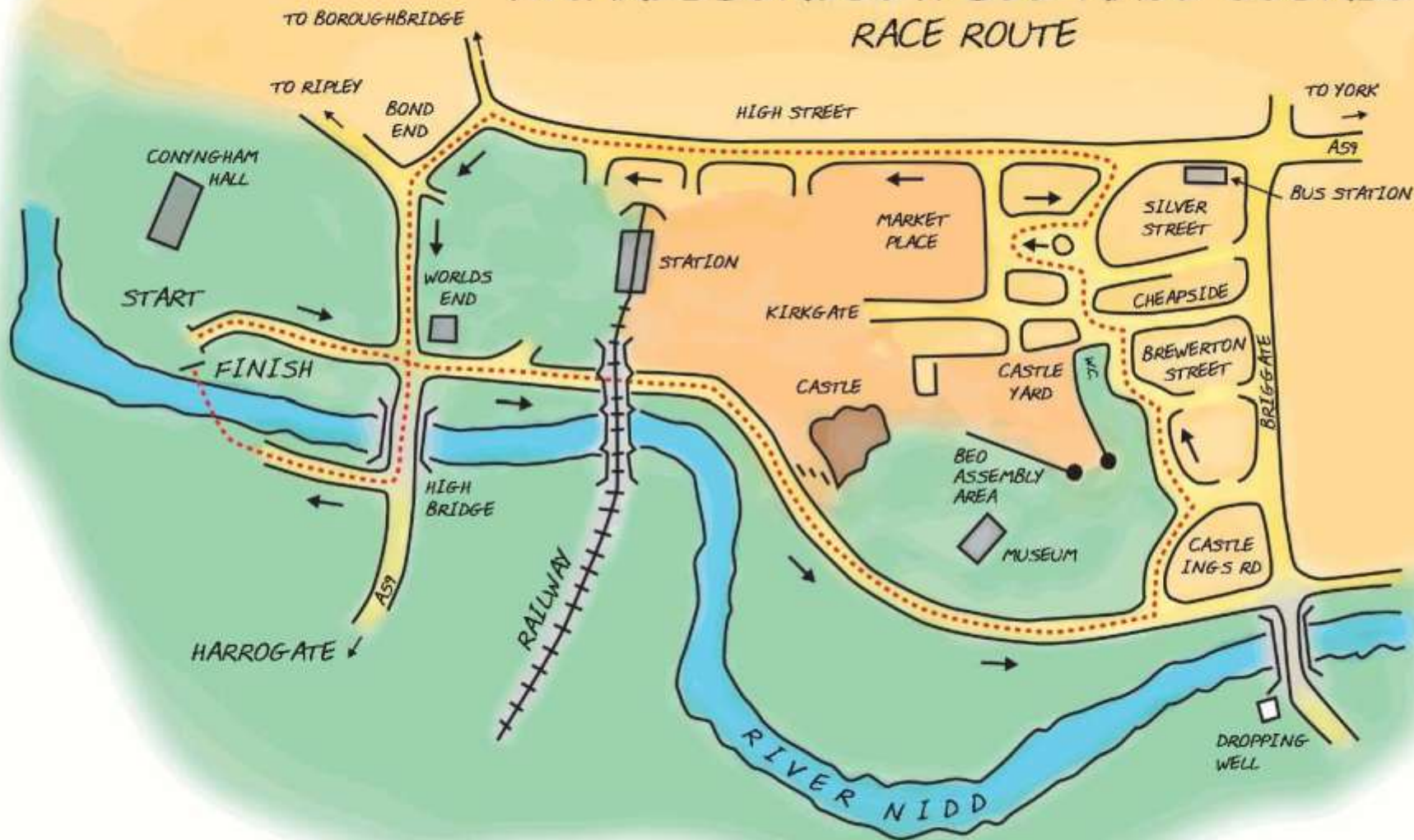
# THE GREAT KNARESBOROUGH BED RACE



## Safety

- Crowd Control
- Risk Assessments and Emergency Procedures
- Police and other Emergency Services
- St John Ambulance
- Insurance
- Marshals, Divers

# KNARESBOROUGH BED RACE COURSE RACE ROUTE



# THE GREAT KNARESBOROUGH BED RACE



## EXECUTIVE COMMITTEE

Reports to Knaresborough  
Lions main meetings

**Safety/  
Marshalling**

**Publicity/  
Sponsors**

**Programmes/  
Sales**

**Team  
Liaison**

**Bottom  
Field**

**Top Field/  
Parade**

Standalone areas. Also  
report to Knaresborough  
Lions main meetings

**Finance**

**VIPs**

# THE GREAT KNARESBOROUGH BED RACE



## EXECUTIVE COMMITTEE

Alan Walgate – Chairman  
Nigel Perry – Sec  
Martin Berry  
John Dickson  
Neil Holden  
Alan Gilbert

### Safety/ Marshalling

Alan Walgate\*  
Jon Coote  
Gordon Renton  
John Dickson

### Publicity/ Sponsors

Nigel Perry\*  
David Algar  
Richard Hall  
Tony Dickinson

### Programmes/ Sales

Martin Berry\*  
Lisa Swiers  
Jean Burdett  
Nigel Perry

### Team Liaison

John Dickson\*  
Pam Godsell  
Lisa Swiers  
Jon Coote

### Bottom Field

Neil Holden\*  
Pam Godsell  
Bob Godsell  
Jean Burdett

### Top Field/ Parade

Alan Gilbert\*  
Richard Hall  
Geoff Hurst  
Phil Oldfield

### Finance

Chas Brown

### VIPs

Phil Oldfield

\* Denotes sub group chairmen

# THE GREAT KNARESBOROUGH BED RACE



## Organisation on the Day

- Lions' Roles; HACCS' Role
- Marshals' Briefings
- Team Briefings
- Top Field Layout
- Course Layout
- Bottom Field Layout
- Parade Organisation
- Judging, Timekeepers, VIPs, Sponsors

# THE GREAT KNARESBOROUGH BED RACE



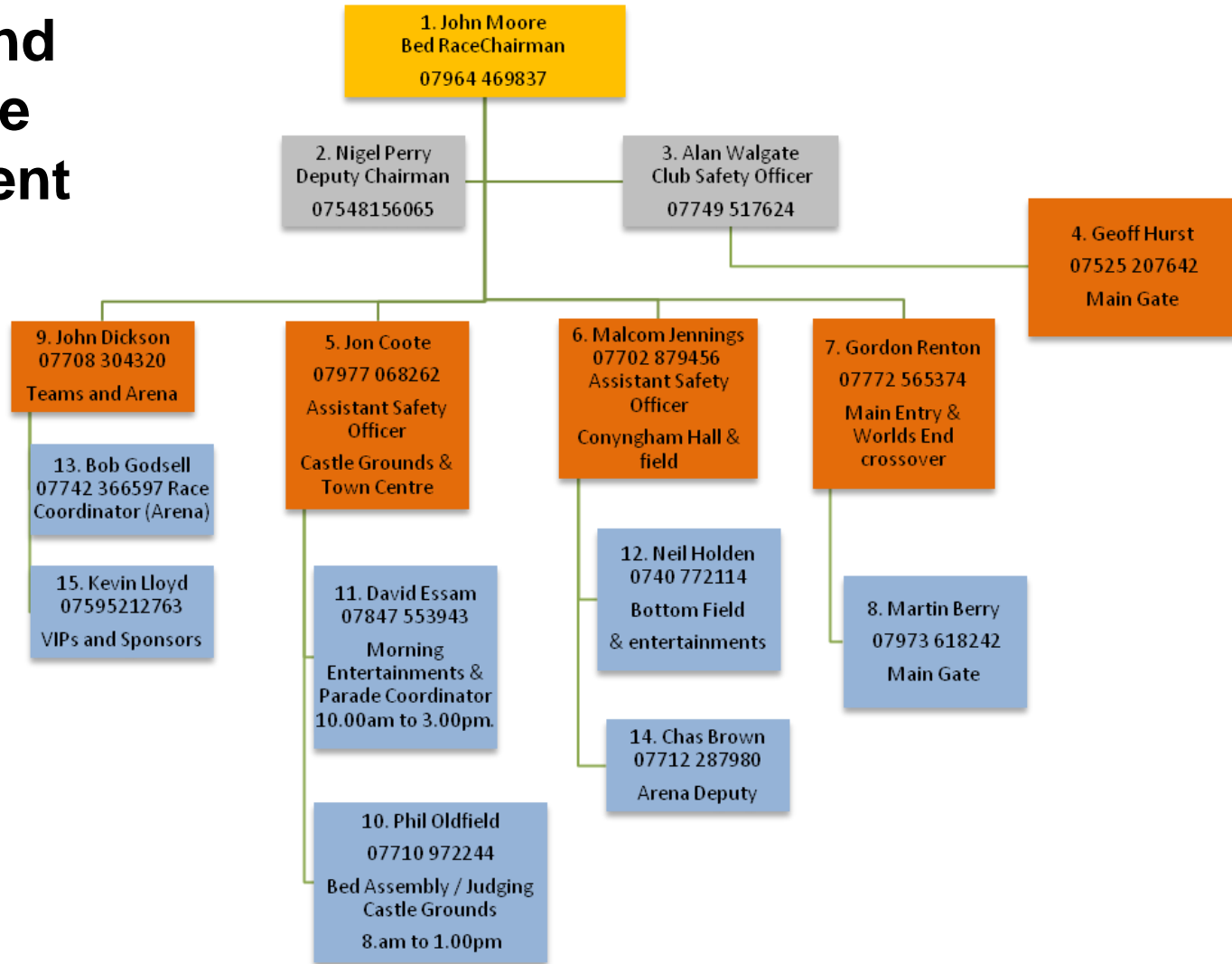
## Organisation on the Day

- Starting the Parade
- Starting the Race
- Presentations and Winners
- Clearing the Field
- Assessments and Reports

# THE GREAT KNARESBOROUGH BED RACE



## Command Structure 2011 Event



# THE GREAT KNARESBOROUGH BED RACE



## Teams and Publicity

- Rules
- Liaison
- Website, entries, lottery
- Facebook
- Programmes, production and selling
- Stray FM as media partner
- Advance Publicity
- Sponsorship, two ways

# THE GREAT KNARESBOROUGH BED RACE



## Review of 2011

- *Where Else But England Awards*
- TV, radio, press coverage
- Estimate of Charity Funds - £100,000
- Third Party Beneficiaries
- Sale of DVDs
- Benefit to Knaresborough



Songs of Praise

YORKSHIRE POST

Knaresborough Post

Ripon Gazette & BOROUGH-BRIDGE HERALD

guardian.co.uk



BBC Countryfile Magazine

Harrogate Advertiser



Calendar Customs A guide to British Calendar Customs and local traditions Great Knaresborough Bed Race



Welcome to Yorkshire



THE  PRESS

# THE GREAT KNARESBOROUGH BED RACE



## Review of 2011

- Health and Safety outcomes
- Issues ... road closures, parking, park n ride, parade, race, bottom field layout, sponsors, marshals
- Changes to organisation structure
- Feedback
- Thank you



(Video)