

# Join the national organisation that helps towns like yours



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*I am delighted to be involved with AMT's Towns Alive programme. It rewards some excellent projects and hopefully will encourage others to get involved in their own communities*”

John Craven, broadcaster and presenter of BBC One's "Countryfile" programme, speaking at the launch of the Towns Alive programme with Catherine Hammant, Chairwoman of Action for Market Towns.

The United Kingdom's small towns are not just part of our heritage; their vitality is part of the future for the millions of people who live in and around them.

Every town faces different problems and seeks to seize a variety of opportunities. But it can be a lonely experience trying the effect change and develop projects in a small town.

This is where Action for Market Towns comes in: hundreds of towns are already members, benefiting from AMT services and exchanging information and experience with other towns in this national network. Take a look at the benefits of membership – and see how Action for Market Towns can help YOUR town.

# Action for Market Towns - leading a local revival

## Keeping You Informed

- We gather the **latest news** and deliver it to you conveniently by e-bulletin and via our website
- We help you to understand and put the latest national **policies** into **practice**
- Through media campaigns and lobbying, we bring issues to government and public notice

## Saving You Money

- We save you time by signposting you to immediate sources of **funding**
- We provide discounted **insurance** for your community activities
- We subsidise our training events so that you can learn **new skills**
- Our consultancy service provides you with tailored, expert **advice** at favourable rates

## Learning From Others

- You can become a Policy Advocate and contribute to AMT policy formulation
- We help you to share local ideas for improving towns through our national awards and networks
- We help you to meet key challenges through our extensive on-line library of **case studies** and **accredited training and support**



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through the Big Lottery Fund



# Sharing knowledge and experience through face-to-face and online networking

Let us work with you to devise a programme of networking events tailored to the towns in your region or related to a relevant market town issue such as economic recovery.

We will develop the programme in close consultation with you while drawing on AMT's experience,

resources and knowledge of transferable projects across the country.

Through Towns Alive we are in a position to subsidise programmes of Towns-4-Towns networking events and online networking. Please contact us to find out more.

# Celebrate achievement through the Action for Market Towns Awards

It is important to celebrate as well as share successes. Our annual National Market Towns Awards are a chance to do both - attracting entries from around the country and highlighting winners in eight UK regions and four categories before crowning a national winner.

All winners have the opportunity to share their projects at regional Awards events while the overall regional

winners also present to a wider audience at the Action for Market Towns Convention.

We will work with the winning town to identify funding to enable them to host a regional Awards event the following year. This provides the perfect occasion to share the latest progress on their winning project and to network with other towns in their region.

# What next?

If you are interested in focusing the enthusiasm and drive of the small towns in your region through a programme of Towns-4-Towns networking events and online networking or want to find out more about the Action for Market Towns Awards, Case Studies Database or Towns-4-Towns Exchange Fund, then please visit our website at <http://towns.org.uk/good-practice> or contact the Towns-4-Towns team at [T4T@towns.org.uk](mailto:T4T@towns.org.uk)

# Come and join us

To get the best out of the Towns-4-Towns programme you need to join Action for Market Towns, the independent, national membership organisation dedicated to maintaining vibrant and viable small towns.

To join Action for Market Towns, you can complete the online application form at: <http://towns.org.uk/members/join-us> or contact [the Membership Co-ordinator](#).  
Telephone: **01284 756567**  
E-mail: [membership@towns.org.uk](mailto:membership@towns.org.uk)

# Membership benefits

(\* back issues available to all members on website)

	Town	Partner	Town thru Partner	Corporate	Associate
Annual membership fee (depends on size of town, or number of towns thru partner, with a discount for payment by direct debit)	£98 to £210	£318 to £517	Included in partner fee	£502 or £517	£82 or £97

## Core membership benefits

30% discount for National Convention	✓	✓	✓	✓	✓
30% discount on Market Towns Academy courses	✓	✓	✓	✓	✓
Free access to case studies of good practice	✓	✓	✓	✓	✓
Free monthly Insight e-newsletter	✓	✓	✓	✓	✓
Free Policy into Practice papers on key issues	✓	✓	✓	✓	✓
Free Market Town Awards brochure	✓	✓	✓	✓	✓
Free access to the Members Directory	✓	✓	✓	✓	✓
Free regular updates on finding funding news	✓	✓	✓	✓	✓
Free initial advice on using the Sustainability Toolkit	✓	✓	✓	✓	✓

## Additional membership benefits

Eligible for community group insurance package	✓				✓
Quarterly policy-based e-bulletin Strategy	*	✓		✓	*
Eligible to become policy advocate	✓	✓		✓	
Eligible for Towns-4-Towns Best Practice Transfer Fund	✓	✓			
Towns-4-Towns online community networking	✓	✓		✓	
Opportunity to host conferences, seminars and events	✓	✓			
Service provider listing on <a href="http://www.towns.org.uk">www.towns.org.uk</a>	✓				✓
amti research and consultancy discount (up to 20%)	✓	✓		✓	
10% discount on CLES courses and seminars	✓	✓		✓	✓
30% discount on exhibition space fees and delegate packs	✓	✓		✓	



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